

September 22, 2011

TO THE MEMBERS OF THE UNITED STATES CONGRESS:

The undersigned businesses, trade associations, and professional and labor organizations, representing a broad cross-section of the American economy, write in support of rogue sites legislation. We commend the Senate for their early attention to this important issue and look forward to the introduction of a bill in the House.

We urge Congress to enact legislation which targets those who abuse the Internet ecosystem and reap illegal profits by stealing the intellectual property (IP) of America's innovative and creative industries. These rogue sites—those websites dedicated to counterfeiting and piracy—put American jobs, consumers, and innovation at risk.

Using the veil of sophisticated and well-designed websites, many of these online IP thieves pose as legitimate businesses, luring consumers to purchase fraudulent products. Some of these rogue sites even sell dangerously defective goods that needlessly jeopardize the health and safety of American consumers who are deceived into purchasing consumer goods that are poorly constructed or even contaminated with dangerous toxins. Consumers also unwittingly put themselves at risk of identity theft and malicious computer viruses by visiting these sites.

IP-intensive industries are a cornerstone of the U.S. economy, employing more than 19 million people and accounting for 60 percent of exports. Rampant online counterfeiting and piracy presents a clear and present threat to American jobs and innovation. A study examined approximately 100 rogue sites and found that these sites attracted more than 53 billion visits per year, which average out to approximately nine visits for every man, woman, and child on Earth. Global sales of counterfeit goods via the Internet from illegitimate retailers reached \$135 billion in 2010. The theft of American IP is the theft of American jobs.

The United States cannot and should not tolerate this criminal activity. Not only are jobs and consumers at risk, but rogue sites contribute absolutely no value to the U.S. marketplace. The operators of rogue sites break laws, do not pay taxes, and skirt accountability. In light of these concerns, we urge you to enact carefully balanced rogue sites legislation this year. We commend both the House and the Senate for their attention to this important issue and look forward to working with you in support of that goal.

Sincerely,

1-800 Contacts, Inc.  
1-800-PetMeds  
2b1 Inc  
3M Company  
ABRO Industries, Inc.  
Acushnet Company

adidas America  
Advanced Medical Technology Association (AdvaMed)  
Allen Russell Photography  
Alliance of Automobile Manufacturers  
Alliance of Visual Artists (AVA)  
Altria Client Services  
American Apparel and Footwear Association  
American Association of Independent Music (A2IM)  
American Board of Internal Medicine  
American Federation of Musicians  
American Gramophone LLC  
American Made Alliance  
American Mental Health Counselors Association  
American Photographic Artists  
American Society of Composers, Authors and Publishers (ASCAP)  
American Society of Media Photographers  
American Society of Picture Professionals  
American Watch Association  
Anatoly Pronin Photography  
Andrea Rugg Photography  
Anti-Counterfeiting and Piracy Initiative (ACAPI)  
Applied DNA Sciences  
Art Holeman Photography  
Association of American Publishers (AAP)  
Association of Equipment Manufacturers  
Association of Independent Music Publishers (AIMP)  
Association of Test Publishers  
AstraZeneca plc  
Australian Medical Council  
Autodesk, Inc.  
Automotive Aftermarket Industry Association  
Baker & Taylor Ent.  
Bay State Psychological Associates  
Beachbody, LLC  
Beam Global Spirits & Wine  
Blue Sky Studios, Inc.  
Bose Corporation  
Braasch Biotech LLC  
Brian Stevenson Photography  
Brigid Collins Family Support Center  
Broadcast Music, Inc. (BMI)  
Burberry  
C. F. Martin & Co., Inc.  
Callaway Golf Company  
Cascade Designs Incorporated  
Caterpillar Inc.

Caveon, LLC  
CBS Corporation  
Cengage Learning  
Center for Credentialing & Education  
Center Stage Photography  
CFA Institute  
Chanel USA  
Christopher Semmes Photography  
Church Music Publishers Association  
CMH Images  
Coach  
Coalition Against Counterfeiting and Piracy (CACP)  
Columbia Sportswear Company  
Comcast Corporation  
Commercial Photo Design  
Commercial Photographers International  
Comprehensive Adult Student Assessment System  
Consumer Healthcare Products Association  
Copyright Alliance  
Copyright Clearance Center (CCC)  
Coty Inc.  
Council of Fashion Designers of America  
Country Music Association  
CropLife America  
Cross-Entertainment LLC  
CSA Group  
CVS Caremark  
D'Addario & Company, Inc.  
Dan Sherwood Photography  
Danita Delimont Stock Photography  
Dayco Products, LLC  
Deluxe Entertainment Services Group  
Dennyfoto  
Derek DiLuzio Photography  
DeVaul Photography  
Direct Selling Association (DSA)  
Directional Insight  
Distefano Enterprises Inc.  
Doriguzzi Photographic Artistry  
Dolby Laboratories, Inc.  
Dolce & Gabbana USA, INC.  
Dollar General Corporation  
Don Grall Photography  
Dunford Architectural Photography  
Eagle Rock Entertainment  
Ed McDonald Photography

Educational & Industrial Testing Service  
Electronic Arts, Inc.  
Electronic Components Industry Association (ECIA)  
Eli Lilly and Company  
Englebert Photography  
Entertainment Software Association (ESA)  
ERAI, Inc.  
Eric Meola Studio Inc  
Evidence Photographers International Council  
Ex Officio  
Exxel Outdoors  
FAME Publishing Co., LLC.  
FAME Recording Studios  
Far Bank Enterprises  
Fashion Business Incorporated  
Federation of State Boards of Physical Therapy  
Fender Musical Instrument Company  
Footwear Distributors & Retailers of America (FDRA)  
Ford Motor Company  
Fortune Brands, Inc.  
Fred J. Lord Photography  
GAR Associates  
Gelderland Productions, L.L.C.  
Gemvision Corporation  
Gibson Guitar Corp.  
GlaxoSmithKline  
Gospel Music Association  
Governors America Corp.  
Graduate Management Admission Council  
Graphic Artists Guild  
Greeting Card Association (GCA)  
Greg Nikas Photography  
Guru Denim  
H.S. Marketing & Design, Inc.  
Harley-Davidson Motor Company  
HarperCollins Publishers  
Harry Fox Agency  
Hastings Entertainment, Inc.  
ICM Distributing Company, Inc.  
IDS Publishing  
IEC Electronics corp.  
Images Plus  
Imaging Supplies Coalition (ISC)  
Independent Distributors of Electronics Association (IDEA)  
INGrooves  
Innate-gear

International AntiCounterfeiting Coalition (IACC)  
International Trademark Association (INTA)  
IPC-Association Connecting Electronics Industries  
Ira Montgomery Photography  
J.S. Grove Photography  
James Drug Inc.  
Jaynes Gallery  
JCPage Photography  
Jean Poland Photography  
Jeff Stevensen Photography  
John Fulton Photography  
John Wiley & Sons, Inc.  
Johnson & Johnson  
Juicy Couture, Inc  
Julien McRoberts Photography  
K&R Photographics  
kate spade  
Kekepana International Services  
Kenneth Garrett, photographer for National Geographic  
Killing Jar Productions LLC  
Lacoste USA  
Leatherman Tool Group, Inc.  
Lexmark International, Inc.  
Light Perspectives  
Linda Olsen Photography  
Little Dog Records  
Liz Claiborne, Inc  
L'Oréal USA  
Lucky Brand Jeans  
LVMH Moët Hennessy Louis Vuitton  
Macmillan  
Major League Baseball  
Marcia Andberg Associates LLC  
Mark Niederman Photography  
Marmot  
Marona Photography  
McLain Photography Inc  
Merck & Co., Inc.  
Messy Face Designs, Inc.  
Michael Stern Photography  
MicroRam Electronics, Inc.  
Minter Works of Art  
Mira Images  
Monster Cable Products, Inc.  
Moose's Photos  
Morningstar Films LLC

Motion Picture Association of America, Inc. (MPAA)  
MotionMasters  
Motor & Equipment Manufacturers Association  
MPA - The Association of Magazine Media  
Mr. Theodor Feibel (sole proprietor)  
Music Managers Forum-U.S.  
Nashville Songwriters Association International  
Natalie Neckyfarow Actor/Dancer/Singer  
National Association of Broadcasters  
National Association of Manufacturers  
National Association of Recording Merchandisers (NARM)  
National Association of Theatre Owners (NATO)  
National Basketball Association (NBA)  
National Board for Certified Counselors  
National Board for Certified Counselors Foundation  
National Electrical Manufacturers Association (NEMA)  
National Football League (NFL)  
National Music Publishers' Association (NMPA)  
National Retail Federation (NRF)  
NBCUniversal  
Nervous Tattoo Inc., dba Ed Hardy  
New Balance Athletic Shoe, Inc.  
New Era Cap Co Inc  
New Levels Ent. Co. LLC  
News Corporation  
Next Decade Entertainment, Inc.  
NHL Enterprises, L.P.  
Nicholas Petrucci, Artist, LLC  
Nike, Inc.  
Nintendo of America Inc.  
Nissle Fine Art Photography  
North Dakota Pharmacists Association  
North Dakota Pharmacy Service Corporation  
Oakley, Inc.  
One Voice Recordings  
OpSec Security, Inc.  
Outdoor Industry Association  
Outdoor Power Equipment Institute (OPEI)  
Outdoor Research, Inc  
Pacific Component Xchange, Inc.  
Party Killer Films LLC  
Pearson Clinical Assessment  
Peavey Electronics Corporation  
Perry Ellis International  
Personal Care Products Council  
Peter C. Brandt, Architectural and Fine Art Photography

Peter Hawkins Photography, Inc.  
Petzl America  
Pfizer Inc.  
PGA of America  
Philip Morris International  
Photojournalist Dave Bartruff  
Picture Archive Council of America (PACA)  
Pigfactory Music  
PING  
PNW Images  
Premier League  
Production Music Association (PMA)  
Professional Photographers of America  
Quality Float Works, Inc.  
Raging Waters Music  
Ralph Lauren Corporation  
Ramsay Corporation  
Rebel Photo  
Recording Industry Association of America (RIAA)  
Red4 Music/Doogs Rock Inc  
Red Wing Shoe Company  
Reebok International Ltd.  
Reed Elsevier Inc.  
Retail Industry Leaders Association (RILA)  
Revlon  
Richard Flutie Photography  
Rite Aid  
Robin Davis Photography, Inc.  
Rodger Scott Craig, a member of Liverpool Express, The Merseybeats, Fortune, Harlan Cage,  
101 South, and Mtunz Media  
Roger Smith Photography Services  
Rolex Watch USA Inc.  
Romance Writers of America (RWA)  
Rosetta Stone Inc.  
Saddle Creek  
Sage Studios LLC  
Sam D'Amico Photography  
Schneider Electric  
Sean McGinty Photography  
Secret Sea Visions (Photography)  
SESAC, Inc.  
SG Industries, Inc.  
Shure Incorporated  
SIGMA Assessment Systems  
Six Degrees Records  
Small Business & Entrepreneurship Council

SMC Entertainment  
SMT Corp.  
SoBe Entertainment  
Society of Sport & Event Photographers  
Software & Information Industry Association (SIIA)  
Sony Electronics Inc.  
Sony Music Entertainment  
Sony Pictures Entertainment  
Soul Appeal Records and Music  
SoundExchange  
Southern Gothic LLC  
Specialty Equipment Market Association (SEMA)  
SPI (The Plastics Industry Trade Association)  
Sporting Goods Manufacturers Association  
Sports Rights Owners Coalition  
Spring Fever Productions LLC  
Spyder Active Sports, Inc  
Stenbakken Photography  
Stephen Dantzig Photography  
Stock Artist Alliance  
Stuart Weitzman Holdings, LLC  
Student Photographic Society  
Studio 404  
SunRise Solar Inc.  
Taylor Glenn Photographs  
Taylor Guitars  
Taylor Made Golf Company, Inc.  
Tecnologies, Inc.  
The Cambridge Don  
The Collegiate Licensing Company/IMG College  
The Donath Group, Inc.  
The Dow Chemical Company  
The Estee Lauder Companies  
The McGraw-Hill Companies  
The Music People! Inc.  
The National Collegiate Athletic Association (NCAA)  
The Recording Academy (National Academy of Recording Arts and Sciences)  
The Timberland Company  
The Walt Disney Company  
Tiffany & Co.  
Time Warner Inc.  
Tony Bullard Photography  
Toshiba America Business Solutions, Inc.  
TRA Global  
Tricoast Worldwide  
Trio Productions, Inc. / Songscape Music,



Twist & Shout, Inc.  
U.S. Chamber of Commerce  
Ultimate Fighting Championship  
Underwriters Laboratories Inc.  
Universal Music Group  
Uniweld Products Inc.  
VF Corporation  
Viacom  
Vibram USA, Inc  
Virtual Chip Exchange USA, Inc.  
Voltage Pictures, LLC  
W.R. Case & Sons Cutlery Co.  
Walcott Studio, LLC  
Wal-Mart  
Warner Music Group  
Wendy Kaveney Photography  
Western Psychological Services  
Westmorland Images, LLC  
Wild & Associates, Inc.  
Wild Eye Photos LLC  
William Sutton Photography  
Willis Music  
WindLegends Ink LLC  
Winestem Company  
Winslow Research Institute  
Wolfe Video  
Wolverine World Wide, Inc.  
Woolrich, Inc.  
World Wrestling Entertainment, Inc.  
Xerox Corporation  
Zippo Manufacturing Company  
Zumba Fitness, LLC